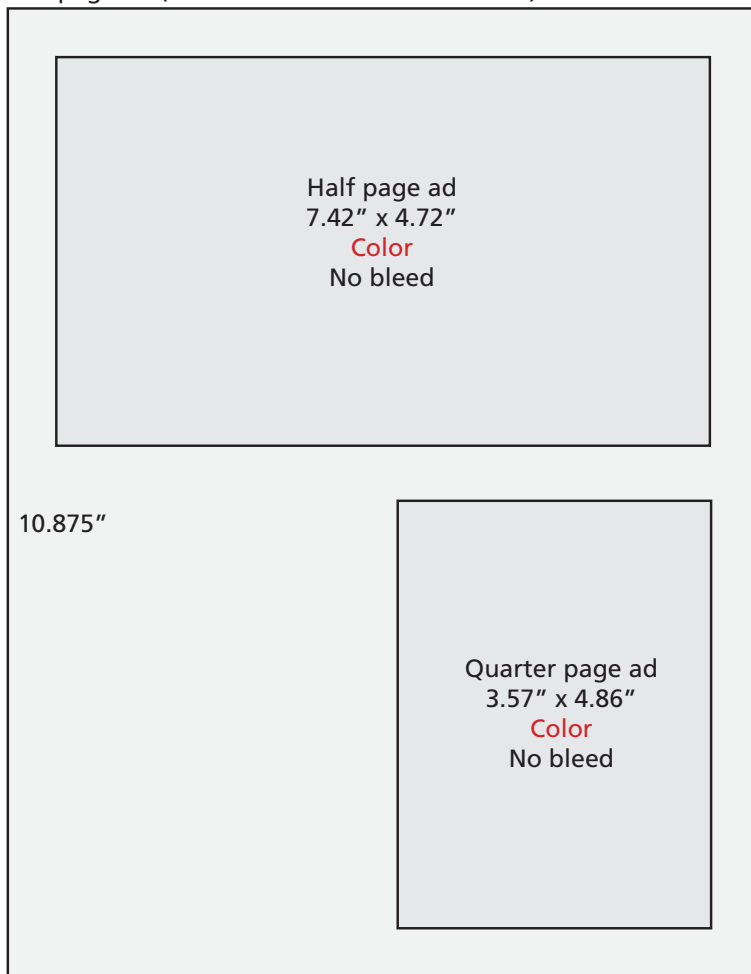


8.375"

Full page ad (add .125" on all sides for bleed)



Half page ad
7.42" x 4.72"
Color
No bleed

Quarter page ad
3.57" x 4.86"
Color
No bleed

AD SIZES AVAILABLE

TWO-PAGE SPREAD
16.75" x 10.875" trim
allow for .125" for gutter
add .125" to all sides for bleed

FULL PAGE AD
8.375" x 10.875" trim
add .125" to all sides for bleed
All full page ads will be RHP.

HALF PAGE AD
7.42" x 4.72"
No bleed

QUARTER PAGE AD
3.57" x 4.86"
No bleed

NOTE PAGES BANNER
7.5" x 1.3"
No bleed

Belly band and advertorial spread specs will be furnished upon reservation.



MOPAR®

At your service

MOPAR Service & Parts Business Conferences Program Guide Ad Specs

PREFERRED WAY to send ad file:
Send ads as high res PDFs
to artwork@inhousegraphicsinc.com.

Any questions on ad file format
Contact Joe Birch at 724-816-1201 or email
artwork@inhousegraphicsinc.com.

ADVERTISEMENTS

	Price
Embedded 30-60 second video	\$595
1/4 Page	\$995
1/2 Page	\$1,495
Full Page	\$2,495
Cover 2	\$3,995 plus bonus page
Cover 3.....	\$3,995 plus bonus page
Cover 4	\$4,995 plus bonus page
Centerspread	\$4,995
Advertorial Spread	\$3,195
Belly Band	\$3,995
Note page banners (4 pages)	\$2,995

AD RESERVATION MATERIAL DEADLINES

	AD RESERVATION	MATERIAL DEADLINES
Orlando Program guide	October 25	November 1
Las Vegas Program guide	TBD	TBD